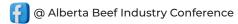


Join the Conversation #ABBeefConf25









March 5, 2025

1:00PM Tradeshow Opens

1:45PM Welcome

2:15PM Jeremiah Brown

Make the Impossible Possible

3:15PM David Allison

The Key to Capturing Hearts, Minds, and

Trust Across the Province

4:30PM Networking Reception

March 6, 2025

7:30AM Breakfast

8:30AM Morning Welcome

8:45AM Wayne Lee

ACE the Day!

9:45AM Coffee & Networking

10:30AM John Pomeroy

Water Futures for Alberta

11:15AM Matt Makens

Weather Outlook: Where does La Niña go

from here?

12:00PM Lunch & Networking

1:45PM Christian Lawrence

World of Statecraft

2:30PM John Sitilides

4:30PM Seat at Our Table Reception

5:30PM Taste of Alberta and Live Auction

AB Alberta Beef



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