

# BEEFTalks

Alberta Beef Industry Conference **2025**

Join the Conversation  
#ABBeefConf25

 @ Alberta Beef Industry Conference

 @ ABBeefConf

 @ BeefConfAB



## March 5, 2025

- 1:00PM Tradeshow Opens
- 1:45PM Welcome
- 2:15PM Jeremiah Brown  
Make the Impossible Possible
- 3:15PM David Allison  
The Key to Capturing Hearts, Minds, and Trust Across the Province
- 4:30PM Networking Reception

## March 6, 2025

- 7:30AM Breakfast
- 8:30AM Morning Welcome
- 8:45AM Wayne Lee  
ACE the Day!
- 9:45AM Coffee & Networking
- 10:30AM John Pomeroy  
Water Futures for Alberta
- 11:15AM Matt Makens  
Weather Outlook: Where does La Niña go from here?
- 12:00PM Lunch & Networking
- 1:45PM Christian Lawrence  
World of Statecraft
- 2:30PM David Frum  
Can this Marriage be Saved? Canada-US Trade in the Trump Era
- 4:30PM Seat at Our Table Reception
- 5:30PM Taste of Alberta and Live Auction

### PRIME SPONSORS



### AAA SPONSORS



### AA SPONSORS



### STEAKHOLDER SPONSORS



### CONFERENCE HOSTS

