

Join the Conversation #ABBeefConf25

f @ Alberta Beef Industry Conference \mathbb{X} @ ABBeefConf

0 @ BeefConfAB



March 5, 2025		PRIME SPONSORS		
1:00PM	Tradeshow Opens	ABB Alberta Beef	Cattlemen	
1:45PM	Welcome	ALBERTA'S PI BEEF MAGAZINE		Cargin Anim
2:15PM	Jeremiah Brown Make the Impossible Possible	Corpay^	Elanco	Scotia
3:15PM	David Allison The Key to Capturing Hearts, Minds, and Trust Across the Province	PRODU		FA
4:30PM	Networking Reception	ATB	MNP	RBC R
March 6	, 2025	transalta	C trouw nutrition	zo
7:30AM	Breakfast	ļ	A SPONSORS	5
8:30AM	Morning Welcome			Car
8:45AM	Wayne Lee ACE the Day!	NEURANCE • LENDINO • INCOME ETABLICATION	CANADA BEEF	
9:45AM	Coffee & Networking		(JBS)	BIOPRODUC
10:30AM	John Pomeroy Water Futures for Alberta	TD Agricult	uro Sorvicos	E L U S ' griculture
11:15AM	Matt Makens Weather Outlook: Where does La Niña go from here?	STEAK		
12:00PM	Lunch & Networking	NOVATEX	BIA M BIO Agri Mix Total Solutions Phibro	••• C]
1:45PM	Christian Lawrence World of Statecraft		ANIMAL	
2:30PM	David Frum Can this Marriage be Saved? Canada-US Trade in the Trump Era	I fa	VetoquinoL	Raboban Agricultural Bank
4:30PM	Seat at Our Table Reception		ACHIEVE MORE TOGETHER	
5:30PM	Taste of Alberta and Live Auction	CON	IFERENCE HO	STS

Cárgill

Cargill Animal Nutrition

Scotiabank.

Royal Bank

zoetis

Cargill

CIH

Rabobank

Western Stock Growers' Association